

EXAMPLES OF LGBT PROJECTS FUNDED SINCE JANUARY 2008

- **Changeling Aspects – \$1000**

Contribution towards running costs to provide telephone support and a website for transgender people in Queensland.

- **QUT Student Guild Queer Department – \$1,200**

Produce 'Queerele' magazine and maintain a queer library and host beginning and end of semester get-togethers and ongoing film nights.

- **Open Doors Youth Service – \$4,400**

Develop and deliver four workshop programs for young people: young men's group, incest/child sexual assault survivors group, young women's group, relationship and sex group.

- **Chris Maver Productions – \$3000**

Support for young LGBT people to be involved in 'In The Pink Community Theatre – Cabaret' at The Judith Wright Centre.

- **Snapping Duck Creative – \$3,500.**

Contribution to costs of staging an LGBT youth performance in Bundaberg, Maryborough, Rockhampton and Sunshine Coast.

- **Australian Transgender Support Association – \$2,500**

Contribution towards running costs to provide support, newsletter and social events for trans people in Queensland.

- **Cairns Gay & Lesbian Choir – \$500**

Purchase of music and backing tracks.

- **Team Queensland – \$2,300**

Purchase of t-shirts and caps for all competitors from Queensland in state, national and international sporting fixtures.

- **2 Spirits Women – \$2,645**

Spiritual healing of united cultures and education workshop for Aboriginal and Torres Strait Islander lesbian and bisexual and dyke women.

- **Cairns Rainbow Family Network – \$427.39**

Launch event at the Tropic Pride Festival and promotional costs of support network for LGBTI parents.

- **Rainbow Youth Mackay – \$2,500**

Social support group meetings of the LGBT youth project in Mackay run by Youth Information & Referral Service Inc.

CONTACT

If you would like to find out more information or discuss your involvement with QAHC and the Fund, please contact:

Jason Russo, Fundraising Coordinator

Phone 07 3017 1728

Email jrusso@qahc.org.au

Alternatively, if you would simply like to make a donation now, go to www.qahc.org.au/donation and enter 'HCF' in the 'Description' field so we know that this donation is to be directed to the Fund.



SPONSORSHIP PROPOSAL



Supporting Queensland's lesbian, gay, bisexual and transgender community

OVERVIEW

The Queensland Association for Healthy Communities (QAHC) is a not-for-profit, registered health promotion charity that was formed in 1984 (then known as the Queensland AIDS Council) in response to the HIV/AIDS epidemic. QAHC continues to fight the spread of HIV, STIs and Hepatitis C in Queensland's gay male and Indigenous populations and this work receives ongoing government funding. In 2006 QAHC also broadened its scope to promote the health and wellbeing of all lesbian, gay, bisexual and transgender (LGBT) Queenslanders and build the community's capacity. All of this work **is unfunded** and relies on donors, sponsorship, partnerships, volunteers, grants and bequests.

QAHC established the Healthy Communities Fund ("the Fund") to support small LGBT groups, organisations and projects. The Fund supports projects which:

- build & strengthen lesbian, gay, bisexual and/or transgender communities in Queensland
- promote the health & wellbeing of lesbian, gay, bisexual and/or transgender Queenslanders
- support fundraising activities for lesbian, gay, bisexual and/or transgender groups.

Applications are welcome from:

- LGBT groups & organisations
- LGBT businesses
- LGBT individuals or informal networks (the project must benefit the community, not the individual)
- QAHC volunteers
- Mainstream organisations (the project must benefit the LGBT community and involve LGBT people in its management & delivery).

Two grant rounds are available per year. Organisations can apply for as little as \$50 or as much as \$5,000 and may make more than one application.

HISTORY

QAHC initiated the Fund through rental monies received – from a property that QAHC formerly owned – during an interim period before the final sale of the property. The lack of funding availability for small LGBT community projects in Queensland and the need for the community to be supported prompted QAHC's board and management to use the money to create the Fund and make small grants available for LGBT community projects. The Fund has also received donations and proceeds from fundraising efforts.

Money has been granted for a variety of projects involving Queensland's LGBT community such as: assisting LGBT youth projects; set up costs for queer spaces on university campuses; assisting transgender

group's operating expenses; helping LGBT sporting groups and much more (some examples of funded projects can be found at the end of this document).

By the fourth round in June 2009, 76 applications to the Fund had been received (a total of \$270,475 requested), out of this 40 applications were awarded a total of \$86,512. While QAHC would have liked to have funded more projects, limited funds mean only the most worthy projects have been successful. These figures reveal the real need for the Fund to support Queensland's LGBT community.

RATIONALE

People who are connected to their communities are generally happier and have better health outcomes. Living in isolation, dealing with issues of coming out, gender/sexual identity, and the negative effects stigma/discrimination/homophobia in society can lead to negative health effects like increased risk of HIV/STI infection, depression and suicide. By supporting LGBT communities across Queensland through funding small community projects, we are able to begin addressing some of these issues by helping people connect with their peers and helping them feel included.

Connecting with communities enables QAHC to promote its core business more effectively, and use the fund to build Queensland's LGBT community's capacity.

GOVERNANCE

The Fund is administered by QAHC and applications are assessed by a panel of QAHC Board members and community members with a wealth of experience in business and community matters. The panel carefully evaluate the merit and community benefit of each application and are mindful that the Fund must grant money to projects that meet the Fund's aims, reflect the diversity and geographical spread of Queensland's LGBT community, and engage the community. Grants are made to a range of projects like arts, sports, health, and community development. A numbering system is used by the panel to score the applications, and the highest rated applications are then discussed and grants awarded to as many as possible in each round.

Successful applicants are required to provide an interim report after six months and a final report once the project has been completed.

QAHC reports on the Fund in its Annual Report and in the LGBT media, and information on each grant round can be found on the website www.qahc.org.au/fund.

OPPORTUNITY

Would you like to reach out to Queensland's LGBT community? Would you like to assist LGBT community groups, but don't know where to start and don't have the time to invest? Would you like to show that you're a good corporate citizen or show your LGBT staff, or those with LGBT family members that you support diversity?

With the fund awarding over \$86,500 since its first round in 2008, the pool of money available for LGBT projects is dwindling and QAHC is seeking partners to ensure that this vital program can continue to positively impact Queensland's LGBT community. By becoming involved with The Fund, you can access the following features:

- Logo recognition on all promotional ads for The Fund
- Logo recognition on the QAHC website
- Article in QAHC's state-wide and regional newsletters promoting your company's support

SPONSORSHIP LEVELS

DIAMOND SPONSOR – \$15,000

Diamond Sponsors would receive maximum brand exposure and also receive the following:

- Principal sponsor recognition, e.g. Healthy Communities Fund supported by "*your company name*"
- Opportunity to be involved further, e.g. representation on the assessment panel
- Foremost logo recognition on all Healthy Communities Fund round advertising
- Prominent logo display and website link on QAHC's website homepage and Diamond Sponsor recognition
- Mention of principal sponsorship in all media releases
- Logo inclusion on all Fund reports published online and in the media
- Ability to host an event for fund recipients to use as a media opportunity to further promote your association with the Fund
- Media opportunities
- Other promotional opportunities as identified through the projects awarded.

EMERALD SPONSOR – \$7,500

Two Emerald Sponsor positions are available to maximise exposure for those involved. Both companies making a \$7,500 annual donation to the Fund will each receive the following:

- Recognition as a major sponsor of the Healthy Communities Fund
- Prominent logo recognition on all Healthy Communities Fund round advertising
- Prominent logo display and website link on QAHC's website homepage and Emerald Sponsor recognition

- Media release to promote your company's involvement with QAHC, The Fund and Queensland's LGBT community.

Donating to The Fund will also have the following benefits for your company:

- Promoting your business or service in Queensland's LGBT community
- Creating goodwill in Queensland's LGBT community
- Satisfaction knowing your donation is assisting LGBT Queenslanders
- No extra workload for you to receive the aforementioned features and benefits
- Opportunity to become involved more closely with the beneficiaries and participate in some of the projects.

- Mention of major sponsorship in all media releases
- Logo inclusion on all Fund reports published online and in the media.

RUBY SPONSOR – \$2500

Four Ruby Sponsor positions are available. Sponsors at this level will gain wide recognition for their \$2500 annual donation to the Fund and will receive the following:

- Recognition as a major sponsor of the Healthy Communities Fund
- Prominent logo recognition on all Healthy Communities Fund round advertising
- Prominent logo display and website link on QAHC's website homepage and Ruby Sponsor recognition
- Mention of sponsorship in all media releases.

SAPPHIRE SPONSOR – \$1250

Eight Sapphire Sponsor positions are available. For an investment of only \$1250, sponsors at this level will have their support for the LGBT community seen through the media and will receive the following:

- Recognition as a sponsor of the Healthy Communities Fund
- Logo recognition on all Healthy Communities Fund round advertising and reporting
- Logo display and website link on QAHC's website homepage and Sapphire Sponsor recognition
- Mention of sponsorship in all media releases.

Donations are tax deductible.