

Complaints Received To Date:

COMPLAINT RECEIVED RECEIVED ON: May 29 2011

SOURCE: Billboard **ADVERTISER:** Rip & Roll

SERVICE: Condoms

AD DESCRIPTION: The BILLBOARD has two homosexual men in an act of foreplay – one kissing the other's neck – and a huge image of a condom and the words Rip & Roll. The promotion is for them to use condoms.

REASON FOR CONCERN: The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! THIS BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS AS IT INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN – THIS IS UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Billboard **ADVERTISER:** "Rip 'n Roll"

SERVICE: Condoms

AD DESCRIPTION: Homosexual men are necking and cuddling each other.

REASON FOR CONCERN: These advertisements are very offensive, and I don't want my children seeing these ads. Pre- sexualizing my children is not the Governments job, nor is it the company's role to do. Any ads about condoms in public spaces to children, is not on, I'm sure many parents would agree with me here. Please do remove these advertisements, and let parents teach their children about sex and condoms, at the appropriate time and manner. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Billboard

ADVERTISER: RIP&ROLL

SERVICE: Condoms / Sex **AD DESCRIPTION:** The billboard pictures two homosexual men in an act of foreplay – one kissing the other's neck – and the promotion is for them to use condoms. The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL. **REASON FOR CONCERN:** This is a health message for a minority group in our community and to our children it only serves to pre-sexualise their minds. The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES.

The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. The majority of parents are trying very hard to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN

IS UNACCEPTABLE! This Billboard is contrary to prevailing community standards, AS IT plainly INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN –situated at a set of lights where parents are forced to stop with their children in the car. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 29 2011

SOURCE: Billboard

ADVERTISER: Rip&Roll

SERVICE: Condoms for homosexuals

AD DESCRIPTION: The advertisement is promoting a type of condom to be used by homosexuals - for safe sex.

REASON FOR CONCERN: The advertisements, which I have seen on a billboard, & numerous bus shelters, is blatantly & very publicly, promoting to our impressionable youth & children, an unhealthy lifestyle choice. It shows two young males in the act of foreplay & to me is encouraging homosexuality. This public display is unacceptable, & damaging for young people to be exposed to. Could it please be removed immediately. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 26 2011

SOURCE: Billboard

ADVERTISER: QAHC (Queensland Association for Healthy Communities)

SERVICE: Rip n Roll - Safe Sex for

AD DESCRIPTION: There is a picture of 2 men embracing each other intimately, one of them holding a condom and wearing a wedding ring on his finger, the other wears a cross around his neck. In big red letters up the top of the advertisement says 'Rip & Roll'. **REASON FOR CONCERN:** I feel offended every time I see this ad (and it is quite often as there are several around where I work and live) for many reasons. Firstly, I think it is just plainly inappropriate for any children who would see it. Children should not be subject to such adult issues, and they are in such public places that I could not see how a child could miss it. For me personally, as a Catholic (along with 25% of this nation), it is quite contrary to my beliefs. I believe that marriage should be between a man and a woman and I feel this ad is advocating for something other than this. Particularly as this topic is such a raging debate in the political arena at the moment, I feel as though the ad is like propaganda. I also do not believe in using contraception to manage my fertility, but of course the rest of the world is entitled to their freedom in this matter. But the thing that gets me the most is that the man is wearing a cross. The ad is so obviously promoting several things which that are against Christian beliefs and still the advertiser chose to make the man wear the very biggest and clearest symbol of Christianity. I feel like this is a direct attack on my own beliefs and is tearing down what we stand for. Please, for the sake of all Christians and children, could something be done about this advertising campaign? Thank you very much for you time and efforts. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 30 2011

SOURCE: Billboard

ADVERTISER: Rip/Roll

SERVICE: Advertising condoms

AD DESCRIPTION: Display of a condom. Display of two adult males embracing each other in a sexual way.

REASON FOR CONCERN: Promotes homosexuality as a desirable lifestyle. Suggests that homosexual intercourse is "safe" with the use of a condom. Confronts children and impressionable teenagers with images of a lifestyle that the majority of parents would not want their children exposed to. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 29 2011

SOURCE: Billboard

ADVERTISER: Rip and Roll

SERVICE: Condoms

AD DESCRIPTION: THIS BILLBOARD at a Bus stop has two homosexual men in an act of foreplay – one kissing the other’s neck – the promotion is for them to use condoms. The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL.

REASON FOR CONCERN: The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! THIS BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS AS IT INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN – THIS IS UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. WE AS PARENTS AND CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 29 2011

SOURCE: Billboard

ADVERTISER: Rip&Roll

SERVICE: Condoms

AD DESCRIPTION: A condom with 2 males embracing.

REASON FOR CONCERN: It is unacceptable to flaunt sexual advertising on a main road where children travel every day to school. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 30 2011

SOURCE: Billboard

ADVERTISER: Rip&Roll

SERVICE: homosexuality / and use of condoms

AD DESCRIPTION: Bus shelter on St Paul's Terrace near cnr Brookes Street, Fortitude Valley. Billboard on right hand side of Gipps Street, Fortitude Valley. Image of two men portrayed as homosexual. Rip and Roll product name/tagline.

REASON FOR CONCERN: Any advertising based on sexual innuendo is demeaning at the best of times. However, this particular piece really crosses the boundary of acceptability, especially since it is in a public place and in close proximity to school children. There are 3 high schools in this area where children on their way to school could easily be audience targets, and there is a primary school right around the corner from the bus shelter! The public promotion of a homosexual lifestyle is clearly evident, to which I strongly object. And promoting the use of condoms to encourage blatant promiscuity and a dangerous lifestyle is a message that I personally don't wish to be subjected to on a daily basis, much less have ANY children exposed to. It not only endangers their morality, it also endangers their health and the subsequent health of our society. I ask that this campaign be IMMEDIATELY withdrawn from public places. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Billboard

ADVERTISER: Rip and Roll

SERVICE: Two gay men

AD DESCRIPTION: Rip and roll, depicts two gay men- one kissing the other's neck. Also contains a picture of a condom in top, left corner.

REASON FOR CONCERN: The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL. The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! THIS BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS AS IT INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN – THIS IS UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. WE AS PARENTS AND CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 30 2011

SOURCE: Billboard

ADVERTISER: RIP and ROLL

SERVICE: Condoms.

AD DESCRIPTION: This Billboard has two obviously homosexual men in an act of foreplay, holding a packet of Condoms. It is obviously encouraging them to use the Condoms prior to an act of unnatural sex.

REASON FOR CONCERN: Such an advertisement is of great concern to the majority of people passing it. Also it is something that children shouldn't see or enquire about. Such behaviour carries with it a very high risk of serious disease. Even impressionable teenagers should not be allowed to see such a hoarding. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 29

SOURCE: Billboard

ADVERTISER: Rip & Roll

SERVICE: Homosexuals/condoms

AD DESCRIPTION: THIS BILLBOARD has two homosexual men in an act of foreplay – one kissing the other's neck – the promotion is for them to use condoms. The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL.

REASON FOR CONCERN: To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! The sexualised message on this BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS AS IT

INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN – THIS IS UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. WE AS PARENTS AND CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 30 2011

SOURCE: Billboard

ADVERTISER: Rip & Roll

SERVICE: Condom

AD DESCRIPTION: A billboard, and bus shelters, containing an image of a condom next to two men in a state of foreplay. They are kissing and embracing.

REASON FOR CONCERN: I object to an advertisement campaign that pushes a sexual orientation agenda in the guise of a health product. I do not deny that there is a need for people to practice safe and healthy practices, but to put the message of sexual orientation into the public domain (where 'G' is the only acceptable rating standard) takes away of the innocence of children, and the role that 'family' has in addressing these issues. I do not believe that children benefit from being brought into the social, sexual or political campaign of a minority group - even in the context of health. This is a message to a minority around a topic that serves no benefit to young minds that do not understand. I resent having to have my children exposed to issues earlier than I choose to let them, or earlier than they would otherwise experience in the course of normal life (or at least what I believe to be normal in terms of understanding life's more complex issues). ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Billboard **ADVERTISER:** Rip&Roll

SERVICE: Healthy community ad for gay men

AD DESCRIPTION: The ad shows two men with one man kissing the neck of the other man with his arm around and references a healthy community's initiative. Clearly it is two gay men.

REASON FOR CONCERN: The ad shows two men with one man kissing the neck of the other man with his arm around and references a health I object to a general public sign depicting two gay men in a foreplay pose which is visible to the public (children walking to school). Ads like this could influence and confuse young people who are thinking about their sexuality etc. The same-sex community is a minority group. There is no need for a public ad like this. I am concerned this is an attempt to normalise a same sex sexual relationship. It is not natural and our children should be protected from this type of advertisement community's initiative. Clearly it is two gay men. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Billboard **ADVERTISER:** Rip&Roll

SERVICE: Condoms

AD DESCRIPTION: The RipnRoll billboard features two young men in homosexual foreplay. Their picture is large and dominates the billboard. The ad claims to be promoting safe sex, but all one can see as one drives past is the picture of the two men. It takes closer investigation to determine just what the ad is "selling."

REASON FOR CONCERN: Homosexuality is a destructive practice in our society. I work in the health care industry and have seen firsthand the devastation and misery and death that result from homosexual and bisexual practices. This billboard is placed on a busy main road where parents with impressionable children in their cars pass every day of the week. The ad can easily be interpreted by young minds to be something in which they can be actively and safely involved. This type of

advertisement would not be allowed in prime-time television; it should not be allowed in prime advertising real estate locations either. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Billboard

ADVERTISER: Rip & Roll

SERVICE: Condoms and Homosexuality

AD DESCRIPTION: Billboard and bus shelter ad showing a large condom in a packet, and two men hug/kissing with the words RIP & ROLL.

REASON FOR CONCERN: This ad is not suitable for general advertisement. Those practicing homosexuality are a minority - such an ad does not need to be viewed by the general public, particularly children. The reason homosexuals need to use condoms is because their sexual behaviour has very high risks of serious diseases - this is not something we want to be impressing on our children as 'safe' sex. If safe sex was the intention of the ad, then a heterosexual couple would have been more appropriate (but still unappropriated for outdoor advertising). This ad is offensive and is completely contrary to prevailing community standards. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Billboard

ADVERTISER: rip.roll

SERVICE: condoms

AD DESCRIPTION: rip.roll poster

REASON FOR CONCERN: Promotion of sex product (M+ content) in public space (to G audience) ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Billboard

ADVERTISER: Rip&Roll

SERVICE: Rip and Roll Condoms

AD DESCRIPTION: Black and White image of two homosexual males engaged in an act of foreplay(kissing on the neck). The billboard version also displays a large red condom. The words "Rip and Roll" are also displayed. **REASON FOR CONCERN:** Presumably the only reasons for condoms being encouraged is due to the increased serious health risks associated with homosexual activity. Which is engaged in by a minority of the population.

It is not acceptable to be exposing children to these prematurely sexualised images. This is not in the interests of promoting healthy communities as it is being seen by families with children while waiting for buses and sitting at traffic lights. Any Condom ad in public spaces where children will be viewing them is unacceptable and needs to be removed. Impressionable youth and children do not need to be exposed to these realities prematurely. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Billboard

ADVERTISER: Rip & Roll

SERVICE: Homosexual sexual conduct

AD DESCRIPTION: THIS BILLBOARD has two homosexual men in an act of foreplay – one kissing the other's neck – the promotion is for them to use condoms. The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL.

REASON FOR CONCERN: The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! THIS BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS AS IT INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN – THIS IS UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. WE AS PARENTS AND CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Billboard

ADVERTISER: Rip & Roll

SERVICE: Condoms

AD DESCRIPTION: Two men hugging with a condom on the billboard.

REASON FOR CONCERN: I really think that there are enough avenues to promote safe sex for adults without it being plastered all over billboards that children can see. Seriously, we are living in an age where safe sex is promoted everywhere and this is an adult issue not a child's issue so when I am driving around Brisbane and I am confronted of images which reflect a minority of the community I am outraged that this type of promotion is in the face of my children. This type of topic should be allowed to be discussed with children by their parents, not children being presented with adult topics by advertisers for the sake of profit. Morality and common sense needs to come before profit for the billboard owners and the company. This type of content should only be allowed in adult magazines where the target market is appropriate. Please hear the heart of a mother trying to bring up her children in a world that is bombarding them with so many mixed messages.

There should be certain topics that are not allowed to be advertised in public places. I ask you to seriously consider my complaint as I know there are many of my friends who feel the same way. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Billboard

ADVERTISER: Rip & Roll

SERVICE: Sexul practice

AD DESCRIPTION: Advocating and demonstrating sexual activity.

REASON FOR CONCERN: Not appropriate for young and impressionable people to be targeted like this and to graphically encouraging activity that is counter to functional family structure. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 25 2011

MEDIA: Billboard - Cnr Barry Pde & Gipps Street Fortitude Valley

WHEN : 25/5/11 7.45am

PRODUCT : Safe gay sex

AD DESCRIPTION : The ad portrays two gay men hugging and says "Rip & Roll" with a picture of a condom on it.

REASON FOR CONCERN : Showing gay people hugging with a picture of a condom conjures up images in my head that I don't want to know about.

Advertising and encouraging safe sex is one thing, but the words "Rip & Roll" with the picture of the condom is offensive. There are other more discreet ways of creating awareness. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 26 2011

MEDIA: Billboard - Cnr Gipps St and Barry Pde

WHEN : 26/5/11 as I was driving past

PRODUCT : Gay Sex

AD DESCRIPTION : The billboard appears at the Cnr of Gipps St and Barry Parade, Brisbane (and I have also seen it in a bus shelter on Abbotsford Rd). It is a picture of one man suggestively kissing the neck of another man with a picture of condom and the slogan 'rip and roll'. It is in a very prominent position.

REASON FOR CONCERN : This is a very public area, one which I often drive past with my young children. I find the image of two men portrayed in this suggestively intimate manner is appropriate for my children to be subjected to, nor do I find it appropriate for them to be subjected to images of condoms. This advertisement would be more appropriate on the back of a toilet stall door in a gay bar, than on a prominent public billboard at a main entry point into the city for all to see. I have also seen it in a bus shelter on Abbotsford Rd, again another prominent approach into the city, so there is a lot of traffic going past being subjected to this advertisement. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 27 2011

MEDIA: Outdoor - Alice Street, Brisbane City

WHEN : Thursday 26th May 3pm on a bus shelter

PRODUCT : Condoms

AD DESCRIPTION : Two men (one of who is wearing a wedding band) standing in a way suggestive of a couple, one holding a condom packet. The copy "Rip and Roll" is in the top left hand corner.

REASON FOR CONCERN : Firstly, one of the men is wearing a wedding band. This suggests that either (A) they are a married gay couple (which is illegal in Australia), or (B) that at least one of them is married and is cheating on his wife. Secondly, since when has advertising condoms been appropriate in a public space- especially at a bus stop right next to a popular city park where children frequent. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

MEDIA: Billboard - outdoors: billboards, bus shelters

WHEN : various

PRODUCT : Condoms

AD DESCRIPTION : Two homosexual men advertising condoms.

REASON FOR CONCERN : I would like to lay a complaint about a recent billboard campaign. THIS BILLBOARD has two homosexual men in an act of foreplay – one kissing the other's neck – the promotion is for them to use condoms. The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL. The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practising homosexuals, NOT to impressionable youth in our general public spaces. Those practising homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! THIS BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS AS IT INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN – THIS IS UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN

BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. WE AS PARENTS AND CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

MEDIA: Billboard - bus shelters

WHEN : sent through e mail plus seen on facebook

PRODUCT : Condoms for homosexuals

AD DESCRIPTION : ONE MAN KISSING STANDING BEHIND HIS "FRIEND" KISSING HIM ON THE NECK WITH THEM HOLDING HANDS AND REMINDING THEM TO USE A CONDOM FOR SAFE SEX.

REASON FOR CONCERN : WE STILL REGARD SEX AS A PRIVATE ACT BETWEEN A HUSBAND AND WIFE IN THIS COUNTRY AND I DO NOT LIKE TO ENCOURAGE CHILDREN IN THIS ACT AS BEING THE NORM FOR SOCIETY. CHILDREN DO CATCH BUSES LOOK AT BILLBOARDS WHILE TRAVELING AND SO WILL ASK QUESTIONS, I DO NOT BELIEVE CHILDREN SHOULD BE EXPOSED TO THIS KIND OF AD IN A PUBLIC PLACE, ANY AD RELATING TO A SEXUAL NATURE SHOULD NOT BE PUT ON BILLBOARDS IN PUBLIC PLACES. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

MEDIA: Billboard - Foritute Valley, Rocklea

PRODUCT : Condom

AD DESCRIPTION : The advertisement features two homosexual men, one kissing the other's neck in an act of foreplay and a large picture of a condom.

REASON FOR CONCERN : As a parent to 3 children under 12 who can read, I find it highly inappropriate to be displayed in a public arena. I am a firm believer that any outdoor advertising should be "G" rated. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

MEDIA: Billboard - Bus Station outside the City Tabernacle Baptist Church, Wickam Tce

WHEN : It's there all day

PRODUCT : Condoms

AD DESCRIPTION : THIS BILLBOARD has two homosexual men in an act of foreplay – one kissing the other's neck – the promotion is for them to use condoms. The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL.

REASON FOR CONCERN : The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! THIS BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS AS IT INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN – THIS IS UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. WE AS PARENTS AND CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

MEDIA: Billboard - On street in Virginia

WHEN : Yesterday

PRODUCT : Condom protection by homosexuals

AD DESCRIPTION : Two men in an intimate embrace - the ad is called Rip'n'Roll.

REASON FOR CONCERN : Although I believe that the advertised condom protection taken by those in homosexual practice is necessary to prevent the spread of the diseases that this group are prone to, I object to the intimate image of the embrace of two men being displayed on a large billboard for young children to see. This sort of material would not, I believe, be available for viewing on television before 9pm at night, but busloads of young children can be driven past such a billboard at any time. I think that an effort must be made for social responsibility in advertising that can be seen or heard by young children. I am not against homosexuality. I believe that what consenting adults do in private is their own business, but I object to such grossly public images as this one being displayed. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

MEDIA: Billboard - warrego highway helidon

WHEN : 28/5/11

PRODUCT : Safe sex use of condoms

AD DESCRIPTION : "rip and roll" a picture of 2 men embracing referring to homosexuality- safe sex initiative

REASON FOR CONCERN : My children pass this daily. Refers to homosexuality as "ok" I disagree on a moral basis that saturation and desensitisation of the public is occurring to make a minority group "normal" for political correctness!! Surely there are other ways to educate about safe sex. It should represent everyone- not just homosexuals. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

MEDIA: Billboard - bus shelter and billboard

WHEN : day time

PRODUCT : Condoms use for safe sex for homosexuals

AD DESCRIPTION : THIS BILLBOARD has two homosexual men in an act of foreplay – one kissing the other’s neck – the promotion is for them to use condoms.

REASON FOR CONCERN : The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL. The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! THIS BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS AS IT INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN – THIS IS UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. WE AS PARENTS AND CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 29 2011

MEDIA: Billboard - Sandgate Rd, Virginia

WHEN : 28 May 2011 **PRODUCT** : Condoms

AD DESCRIPTION : THIS BILLBOARD has two homosexual men in an act of foreplay – one kissing the other’s neck – the promotion is for them to use condoms. It features a huge image of a condom in a packet and the words RIP & ROLL.

REASON FOR CONCERN : The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! The sexualised imagery on this BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS – it is UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. WE AS PARENTS AND CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 29 2011

MEDIA: Billboard - Sandgate Rd, Virginia, QLD

WHEN : 28/05/2011

PRODUCT : Condoms for Gay Men

AD DESCRIPTION : THIS BILLBOARD has two homosexual men in an act of foreplay – one kissing the other’s neck – the promotion is for them to use condoms. The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL.

REASON FOR CONCERN : The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! The sexualised imagery on this BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS – it is UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. WE AS CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 29 2011

MEDIA: Billboard - Brisbane streets

WHEN :

PRODUCT : promotion of condoms for male to male sex

AD DESCRIPTION : Picture of two young man in an embrace - it also features a large pack of condoms

REASON FOR CONCERN : The advertisement portrays two homosexual men in an act of foreplay - the promotion is for them to use condoms. This is not an appropriate display for billboards or bus shelters in high visibility locations. This form of advertising should be restricted to adult venues/publications and not in the full sight of children and youth. Our children and teenagers must be protected from being pre-sexualised by any method of public advertising. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 30 2011

MEDIA: Billboard - Sandgate Road Virginia

WHEN : 28.05.11 **PRODUCT** : Homosexual safe sex
AD DESCRIPTION : Advertisement for condoms.

REASON FOR CONCERN : I do not believe it is appropriate to have to men acting in foreplay where small children can see such a thing I certainly do not want to have to explain what those two men are doing to my 3 year Old's. I have no objection to advertising condoms but is should be done in an appropriate place. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 30 2011

MEDIA: Billboard - Brisbane

WHEN : Current

PRODUCT : Condom use

AD DESCRIPTION : Two men in early foreplay, with a condom in hand. L quarter of billboard, large condom in package. Text Rip & Roll. Also the myriad of bus shelters adorned with this couple.

REASON FOR CONCERN : 1.General Social values are not reflected in this couple, without being judgemental, personal sexual preference is being made very public in what is a thin facade of 'safe sex/health message' versus the reality of inculcating the rest of the 96-99% of the population who are not in a regular homosexual relationship. 2. Alarm and distress to children, especially the bus shelters near lights, what are those men doing? And the discussion that follows for children who have yet to discover the reality of sexuality in their lives. 3. Information could be presented in a more appropriate manner and in locations that are more specifically targeted to the end user group, especially if a safe sex/health message was the real aim of the campaign. This would arguably cause more harm to the many children and families exposed to this, than the benefit to the focus group of the campaign. 4. The portrayal of sexuality in the free media is challenging at the best of times, but this is an assault on the developing minds and sexuality of children. This offensive (in the military sense i.e verb) campaign does little to 'normalise' the homosexual lifestyle in the community and can potentially ultimately alienate them further. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 30 2011

MEDIA: Billboard - Billboards/Bus shelters around Brisbane

WHEN : currently on display

PRODUCT : Safe sex-Homosexuals

AD DESCRIPTION : THIS BILLBOARD has two homosexual men in an act of foreplay – one kissing the other's neck – the promotion is for them to use condoms. The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL.

REASON FOR CONCERN : The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! THIS BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS AS IT INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN – THIS IS UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. WE AS PARENTS AND CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 30 2011

MEDIA: Billboard - Sandgate Road, Virginia

WHEN : 27 May 2011 **PRODUCT :** Rip and Roll Condoms

AD DESCRIPTION : Advertising Rip & Roll Condoms with two men - one standing behind the other guy with his arms around him.

REASON FOR CONCERN : Advertising safe sex isn't a problem and I seriously don't have a problem with gay men or women. But I was offended by the picture of the two men. It's like the ad was promoting safe sex between homosexual men. Safe sex isn't just for gays. It's an issue that pertains to everyone. Singling out a group of people is inappropriate and not necessary. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 30 2011

MEDIA: Billboard - Brisbane - 2 locations - Sandgate Rd and Southside

WHEN : 29/05/11

PRODUCT : Condoms Safe Male Homosexual sex

AD DESCRIPTION : It was a large billboard with two clothed gentleman, one standing behind the other and appearing to be kissing his on the neck. The advert was titled Rip and Roar and was advertising condoms and safe sex.

REASON FOR CONCERN : I have two small children who asked what they were advertising and thought the picture amusing. I thought it was inappropriate for a billboard. My children are too young to have to know what the billboard is advertising. ASB ID: 6321

COMPLAINT RECEIVED RECEIVED ON: May 29

SOURCE: Poster **ADVERTISER:** Rip and Roll

SERVICE: Two men affectionately hugging

AD DESCRIPTION: Two men hugging each other in a provocative manner.

REASON FOR CONCERN: The ad is designed to encourage the use of condoms. I object to its placement in a bus shelter where many young children will sit and or walk by on their way to school, the local park etc. ASB ID: 6322

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Outdoor

ADVERTISER: Rip & Roll

SERVICE: Homosexual sex

AD DESCRIPTION: It is an advertisement showing two men in an act of intimacy with an image of a condom in the corner. It says "Rip & Roll".

REASON FOR CONCERN: This advertisement depicts homosexual men being intimate, with the insinuation that they are about to have homosexual sex. This is a practice with large health risks and large emotional repercussions. Young people, who are naturally very impressionable, are having this image portrayed to them as something that is normal. These dangerous behaviours should not be suggested to our youth! ASB ID: 6322

COMPLAINT RECEIVED RECEIVED ON: May 28 2011

SOURCE: Poster

ADVERTISER: Rip & Roll

SERVICE: Homosexual condom use

AD DESCRIPTION: Rip Roll - THIS BILLBOARD has two homosexual men in an act of foreplay – one kissing the other's neck – the promotion is for them to use condoms. The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL.

REASON FOR CONCERN: The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! THIS BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS AS IT INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN – THIS IS UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. WE AS PARENTS AND CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6322

COMPLAINT RECEIVED RECEIVED ON: May 29 2011

MEDIA: Poster - Bus stop

WHEN : PRODUCT : Condoms for homosexuals

AD DESCRIPTION : Rip and Roll - promoting use of condoms for homosexuals.

REASON FOR CONCERN : Advertising related to sexuality of any nature should not be permitted in public places where children are exposed to the images and written content of the advertisement. Children are not introduced to human relationship education in Queensland Schools until at least year five yet they are exposed to this through advertising at much younger ages. Parents are left with little control about when they are able to educate their children on such issues at an age of suitable maturity to cope with the content.

The moral filter of the advertising industry needs to be seriously reviewed and reasonable standards implemented to protect the innocence of children. Child protection should be a priority across all industries in conduct and in advertising. ASB ID: 6322

COMPLAINT RECEIVED RECEIVED ON: May 29 2011

MEDIA: Poster - various places - bus shelter

WHEN : NA PRODUCT : Rip & Roll campaign

AD DESCRIPTION : Homosexual men in the act of foreplay (kissing on neck) promoting the use of condoms. Huge picture of condom shown on the advertising. Found on various billboards and at bus shelter advertising.

REASON FOR CONCERN : I am writing to voice my strong protest against the advertising & billboards for the current Rip & Roll campaign.

These billboards have two homosexual men in an act of foreplay – one kissing the other’s neck – the promotion is for them to use condoms. The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL. The only reason for homosexual men to need condoms is because their sexual intercourse carries with it a very high risk of serious disease. To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised and I feel that my right to protect my children from such concepts at this stage of their impressionable young lives has been seriously violated by these images. Any condom ad in public spaces to children is unacceptable! This billboard is completely contrary to prevailing community standards as it introduces sexuality to our young children – this is unacceptable and must be removed. It is situated at a set of lights where parents are forced to stop with their children in the car. It is also in bus shelters all around Brisbane where young children stop and sit to catch

public transport. We as parents and concerned citizens demand that this be stopped. ASB ID: 6322

COMPLAINT RECEIVED RECEIVED ON: May 30 2011

MEDIA: Poster - Bus Shelter, Vulture St, South Brisbane

WHEN : 23rd May 2011

PRODUCT : Homosexual Rip and Roll

AD DESCRIPTION : THIS BILLBOARD has two homosexual men in an act of foreplay – one kissing the other’s neck – the promotion is for them to use condoms. The billboard tells us this is a HEALTHY COMMUNITIES and a SAFE SEX message. It features a huge image of a condom in a packet and the words RIP & ROLL.

REASON FOR CONCERN : To promote this lifestyle to our youth is NOT in the interests of HEALTHY COMMUNITIES. The only place this message should be seen would be to practicing homosexuals, NOT to impressionable youth in our general public spaces. Those practicing homosexuality are in a minority. The majority of parents are seeking to prevent their children from being pre-sexualised. ANY CONDOM AD IN PUBLIC SPACES TO CHILDREN IS UNACCEPTABLE! THIS BILLBOARD IS COMPLETELY CONTRARY TO PREVAILING COMMUNITY STANDARDS AS IT INTRODUCES SEXUALITY TO OUR YOUNG CHILDREN – THIS IS UNACCEPTABLE AND MUST BE REMOVED. It is situated at a set of lights where parents are forced to stop with their children in the car. IT IS ALSO IN BUS SHELTERS ALL AROUND BRISBANE WHERE YOUNG CHILDREN STOP AND SIT TO CATCH PUBLIC TRANSPORT. WE AS PARENTS AND CONCERNED CITIZENS DEMAND THAT THIS BE STOPPED. ASB ID: 6322
