



GRAND BRANDS



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Media release

FOR IMMEDIATE RELEASE

Goa refuses to bow to ACL pressure

Family owned Queensland media provider Goa Billboards has no plans to remove controversial Queensland Association of Healthy Communities (QAHC) “Rip and Roll” advertisements from its outdoor sites throughout the state, despite pressure from the Australian Christian Lobby (ACL).

Goa Billboards managing director Chris Tyquin said the organisation would not remove the advertising unless directed by the Advertising Standards Bureau (ASB).

“The advice I have is that this advertisement does not breach the Australian Association of National Advertisers codes nor any Australian law,” Mr Tyquin said.

“Goa Billboards is committed to our industry and in this instance we will await the decision of the ASB.

“I note that it is not illegal to advertise condoms nor to depict two men embracing.

“The ACL’s claim that these men are engaging in an act of foreplay is drawing a long bow. If that’s foreplay, then clearly I’m doing it wrong.

“As such, these factors alone are not reason to remove the advertisement.

“The advertisement is no different to what we see occurring in public on a daily basis,” he said.

The AANA and ASB are expected to release their ruling on the advertisement’s content next week.

Mr Tyquin said he supported Adshel’s decision to reinstate their advertisements.

“We live in a diverse community where freedom of speech is valued,” Mr Tyquin said.

ENDS

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